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**SBDC AT UNF EXPANDING PARTNERSHIP WITH BEAVER STREET ENTERPRISE  
CENTER IN 2008!**

January 2008 marks the beginning of an expanded partnership between Beaver Street Enterprise Center (BSEC) and the Small Business Development Center at the University of North Florida (SBDC at UNF).

Beginning January 8<sup>th</sup>, two of the SBDC at UNF's Certified Business Analysts, Tanya Douglas and Kevin Monahan, will be on-site two days a week (Tuesday and Wednesday from 8:30 a.m. to 5 p.m.) at BSEC to provide technical assistance, including individual counseling and peer roundtables to current and prospective tenants as well as to the general public. BSEC is Jacksonville's only core-city business incubator, with 23 tenants currently housed there.

"This is a customized approach to taking the same solid business management assistance that is available here on campus and placing it at a location that is more convenient for the incubator's tenants and other core-city business owners," said Janice Donaldson, Regional Director of the SBDC at UNF, and an active member of the Board of Directors at Beaver Street. "Tanya and Kevin have helped thousands of start-up and existing businesses in North Florida by providing the information and the second opinion many business owners need to grow to the next level." Donaldson noted that although the SBDC has partnered with the business incubator since it opened its doors in 2003, providing guidance, mentoring and program support annually, this is the first time that an on-site office has been established there.

"We value the existing linkage between our program and that of the University of North Florida," said Beaver Street Board Member Art Wotiz, Chairman of the Technical Assistance Committee. "This is a big step forward for UNF in getting their physical presence at the Center."

Working closely with Beaver Street's Manager Jackie Perry and Program Coordinator Angelia Redding to assist tenants, Douglas and Monahan will begin the New Year by going over tenant action plans for 2008 and helping these entrepreneurs update their business plans, evaluate their competition and market potential, and achieve their goals for the year.

"This is a strong push toward success in the New Year," said Perry. "We're thrilled to be providing an office suite for this new SBDC satellite. Our tenants and all the small businesses in this core urban area will benefit immensely as a result of this expanded partnership."

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THE BEAVER STREET ENTERPRISE CENTER is a 25,000 square foot professional office facility offering modern workplace amenities for startup and existing small businesses as well as business technical assistance, counseling, mentoring and assistance in marketing and obtaining business financing. The center is geographically positioned to stimulate economic growth in Jacksonville's northwest neighborhood and is run by nonprofit Core City Business Incubators, Inc. as an initiative of FreshMinistries.