



# Sponsorship Opportunities



## 2006 Florida SBIR/STTR Advanced Technology and Life Sciences Conference Series

March 27-28, 2006 University of South Florida, Tampa  
May 8-9 2006, Crowne Plaza Orlando Airport, Orlando  
June 8-9, 2006 Florida Atlantic University, Jupiter



An economic development initiative of  
USF UNIVERSITY OF SOUTH FLORIDA



**The Florida SBDC Network**  
in cooperation with the  
Florida Procurement Technical Assistance Program  
and the  
SBIR/STTR Program Offices  
**Department of Defense**  
US Special Operations Command  
Defenses Advanced Research Projects Agency  
Army Simulation & Training Technology Center  
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**National Aeronautics Space Administration**  
**Department of Health and Human Services**  
National Institutes of Health

### Sponsorship Categories

<b>Platinum</b>	<b>\$5,000</b>	Reception Sponsor (2)	\$1,500
<b>Gold</b>	<b>\$2,500</b>	Luncheon sponsor (2)	\$1,500
<b>Silver</b>	<b>\$1,000</b>	Break sponsor (4)	\$ 500
<b>Bronze</b>	<b>\$750</b>		

**Platinum** Sponsors logo and name on conference website, promotional materials, advertisements, and on signs at the Registration Area, at luncheons and in meeting room.

**Gold** Sponsors - Names listed on left side bar of website, promotional materials, and on a sign at the Registration Desk.

**Silver** Contributors Recognition - Names listed on conference website promotional materials and on a sign at the Registration Desk.

**Bronze** Sponsors will be acknowledged on website, promotional materials and on a sign at the Conference Registration Desk.

**Reception** Sponsors will be acknowledged on promotional materials, on a sign at (1) Luncheon Buffet and on the sign at the Conference Registration Desk.

**Lunch** Sponsors will be acknowledged on promotional materials, on a sign at (1) Luncheon Buffet and on the sign at the Conference Registration Desk.

**Break** Sponsors will be acknowledged on a sign on (1) of the break tables.

**Sponsors will be featured on promotional materials, our website and at the event (see below).**



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**Platinum**  
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on promo materials &  
website  
**\$5,000**

**The Florida SBDC Network  
at  
University of South Florida  
University of Central Florida  
Florida Atlantic University  
and  
University of West Florida**

in cooperation with the  
Florida Procurement Technical Assistance Program  
and the

SBIR/STTR Program Offices  
**Department of Defense**

US Special Operations Command  
Defenses Advanced Research Projects Agency  
Army Simulation & Training Technology Center  
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Defense Threat Reduction Agency

**Department of Homeland Security  
Department of Energy**

Oak Ridge Nation Laboratory  
**Federal Laboratory Consortium  
National Aeronautics Space Administration  
Department of Health and Human Services  
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**Gold  
Sponsors  
\$2,500**

With information on SBIR program opportunities administered by 11 federal agencies and Florida resource organizations that support the growth and profitability of companies engaged in product or process R&D and/or manufacturing in Florida.

Since 1982, through the SBIR Program, the federal government has provided funding to small business engaged in innovative research. The federal government has committed approximately **\$2 Billion** for this year to provide SBIR/STTR Phase I awards of up to \$100,000, and up to \$750,000 per project to small businesses for Phase II.

The Florida SBDC Network, federal agencies participating in the Small Business Innovation Research and Small Business Technology Transfer Programs (SBIR/STTR) and Florida resource organizations that support technology and life sciences ventures are convening this conference series and proposal development workshop.

A one day workshop on how to prepare a Phase I SBIR/STTR Proposal will be presented on Day One at each conference location. On Day Two, SBIR/STTR Program Managers and other Florida technology resource organizations will provide an overview of their programs. Many of the federal Program Managers will also be available during both days for one-on-one consultations with potential SBIR/STTR participants.

The purpose of this conference is to provide guidance to small businesses, economic development professional and other business service providers on how to take advantage of this unique program opportunity, including instruction on the preparation of SBIR proposals, and assistance on how to identify R&D opportunities in the federal government and at university and federal labs. Workshop instructors along with the SBIR/STTR Program Managers from several federal agencies will provide agency overviews and information on eligibility requirements. Representatives from the Florida Small Business Development Center Network, their university sponsors, Florida High Tech Corridor Council, BioFlorida, and Florida Procurement Technical Assistance Center will augment the agenda with general guidance and information on how they can assist small businesses to establish joint research relationships with universities, preparing business plans, contracting requirements, the mentor-protégé program and related topics.



#### Who Should Attend?

Life Sciences and Advance Technology Companies and Entrepreneurs Engaged in Innovative R&D  
Economic Development and Other Professional Business Service Providers Focused on High Value Business Development  
Venture Capital and Angel Investors  
Private and Academic Researchers  
Technology Transfer Program Administrators  
Commercial Lenders

**Silver Contributors Recognition**  
Names listed HERE \$1,000

Conference costs: Full Conference Registration \$100 or \$75 for one day.

For more information, including conference registration, agenda, sponsorship opportunities, and hotel accommodations, refer to the conference website <http://www.floridasbdc.com/Events/SBIR/SBIRconference.asp>.

### 2006 Florida SBIR/STTR Life Sciences and Advanced Technology Conference Series

Funded in part through a grant from the State of Florida Governor's Office of Tourism Trade and Economic Development and The US Small Business Administration.

#### Florida Small Business Development Center Network

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**Bronze Contributors \$750**