

Showcasing a unique array of Florida's most successful entrepreneurs and the FSBDc professionals who provide the high quality business assistance needed for these firms to grow & prosper!



Third Annual PRODUCT EXPOSITION Luncheon & Reception *A Capitol-Business Experience*

February 27, 2002
The Capitol, 22nd Floor, Tallahassee
EXPOSITION & LUNCHEON
10:30 a.m. - 2:00 p.m.
AWARDS RECEPTION
Time and Place TBD
Governor invited to present awards

The FSBDc's Product Exposition, Luncheon & Reception provides a forum to meet face-to-face and interact with Florida's elected and government officials in a social atmosphere, and affords your organization an opportunity to visibly acknowledge support for providing an environment whereby entrepreneurship and small businesses can thrive successfully.

SPONSORSHIP LEVELS and BENEFITS

Titanium - \$5,000

- Recognition as a Partner in Business and logo on FSBDc ad in Florida Trend's 2002-2003 Florida Small Business Magazine (\$11,390 value; circ. 170,000; complimentary 2001-02 magazine enclosed--sample FSBDc ad on pg 1)
- One invitation to the FSBDc's 3rd Annual Capitol-Business Briefing & Reception, March 2002, at the Florida House, Washington, D.C.; recognition as a Partner in Business; provides forum to interact w/Florida Congressional Delegation
- Three invitations to attend Product Exposition, Luncheon & Awards Reception; 6 foot table at Exposition; Recognition as Titanium Sponsor and Partner in Business on Exposition signage, Event Guide and Press Releases; Full-page black and white ad in Exposition Event Guide; Inclusion of organization brochure in Exposition packets; First right of refusal for future Exposition Sponsorship
- One-year banner with hyperlink on FSBDc web site: www.floridasbdc.com (~45,000 visits/year)
- Recognition as Partner in Business and logo on FSBDc web site
- Organization brochures displayed at 21 FSBDcs for one year
- Recognition as Partner in Business and logo in three Dividend\$ Newsletters/1 Annual Report (circ. ~15,000)

Platinum Sponsor - \$3,000

- Three invitations to attend Exposition, Luncheon & Awards Reception; 6 foot table at Exposition; Recognition as Platinum Sponsor and Partner in Business on Exposition signage, Event Guide and Press Releases; Full-page black and white ad in Exposition Event Guide; Inclusion of organization brochure in Exposition packets; First right of refusal for future Exposition Sponsorship
- One-year banner with hyperlink on FSBDc web site: www.floridasbdc.com (~45,000 visits/year)
- Recognition as Partner in Business and logo on FSBDc web site
- Organization brochures displayed at 21 SBDCs for one year
- Recognition as Partner in Business and logo in three Dividend\$ Newsletters/1 Annual Report (circ. ~15,000)

Gold Sponsor - \$1,500

- Two invitations to attend Exposition, Luncheon & Awards Reception; Recognition as Gold Sponsor and Partner in Business on Exposition signage, Event Guide and Press Releases; Half-page black and white ad in Exposition Event Guide; Inclusion of organization brochure in Exposition packets
- Recognition as Partner in Business and logo on FSBDc web site: www.floridasbdc.com (~45,000 visits/year)
- Recognition as Partner in Business and logo in three Dividend\$ Newsletters/1 Annual Report (circ. ~15,000)

Silver Sponsor - \$750

- One invitation to attend Exposition, Luncheon & Awards Reception; Recognition as Silver Sponsor and Partner in Business on Exposition signage, Event Guide and Press Releases; Quarter-page black and white ad in Exposition Event Guide; Inclusion of organization brochure in Exposition packets

To take advantage of this sponsorship opportunity:

Complete the Sponsorship Sign-Up Form and mail, along with your donation, to the address provided on the form. For more information, contact Kelly McLeod, Event Coordinator at kmcLeod@uwf.edu or (850) 595-6060 x218.